

What is E-Design?

Possibly the best option for you!

E-design is using technology to allow a designer to provide inspiration, expert sourcing and design expertise in a detailed room plan with product links, at a fraction of the cost of full-service design. All communication is done using technology to provide a step by step plan for creating a professional designed space that perfectly meets your individual style, space, and budget. E-design is, however, a true collaboration between designer and client, with work being done on both

Why E-Design?

- 1. It's a visual way for the designer to transport her vision to the clients.
- 2. It's a practical way to provide the client with the product details, the cost and the links for the client to purchase.
- 3. The designer is able to create a cohesive plan for every room in your home so there is a thread of continuity from room to room.
- 4. It's an affordable method to design your rooms or your home with a top notch designer.
- 5. It keeps clients from making costly mistakes!
- 6. It allows clients to phase their design budget you the client decide what to purchase and when to do it.

Who Should and Should Not Hire An E-Designer?

Let's be real, hiring a virtual interior designer is not for everyone. If you need someone to guide you through every step in the process, take you shopping or create detailed construction documents, then I would definitely seek out a local designer. On the other hand, if you don't mind busting out your tape measurer, putting up paint samples and testing out sofas on the weekend, E-Design might be the answer to your decorating woes. This isn't an all-encompassing list, but it will give you a good idea if a virtual designer or local designer would be a better fit for you!





Hire an E-Designer if:

Able to measure and photograph your space

Able to articulate through inspiration images and product links

Desire to have a design plan narrowed down within a few week-

Able to order products on your own and handle any returns/ex-

Able to hire any tradesmen (painter, installer, etc.) on your own

Hire a Local Designer if:

Want in-home consultations
Want detailed room measurements and photos done for you

Want multiple fabric/wallpaper books and tile/flooring/counter-

Need construction documents or custom cabinetry designed

Want furniture purchasing handled



Let us help you design a space you will love

Convenient, Affordable, Online Interior Design Services

\$399 per room

DESIGN Jumpstart

Discovery FaceTime Call

Project Instruction & Budget Guide

1 Inspiration Room & Concept Boards

1 Final Room Design

A Custom Color Palette

A Master Shopping List with Links

Many Curated Shopping Sources

Designer Direction and Notes

Styling Tips & Guide

Project Instruction & Budget Guide

1 Inspiration Room & Concept Boards

1 Final Room Design

\$699 per room

DESIGN Premium

Discovery FaceTime Call

Project Instruction & Budget Guide

2 Inspiration Room & Concept Boards

2 Client Feedback Revisions

1 Final Room Design

A Custom Color Palette

A Master Shopping List with Links

Many Curated Shopping Sources

Designer Direction and Notes

Styling Tips & Guide

Direct Messaging with your Designer

Add \$149 for open concept spaces

